

PROJECT SNAPSHOT

Data Strategy Group



Data Strategy & Process Automation

Client Needs

- Desire to Pursue a Data Strategy
- Advanced Analytics for Dispatch Operations
- Looking for Opportunities to Automate Processes

Our Role

- Data strategy assessment, enterprise technology assessment
- Dispatch optimization analysis
- Innovation Workshop (Executive alignment and identification of opportunities)
- Implementation of middleware (Tibco on Azure)
- Return on investment project to automate customer billing with advanced business rules

Value Realized

- Self-funding business case
- Gain control of data
- Extend middleware to other departments and companies



Company Profile

Established in 1980, PTI was founded with core values of safety, dependability, and customer service. Those same three fundamentals continue to be steadfast for PTI for nearly 40 years.

Today PTI is comprised of over 5,000 associates providing transportation services to some of the largest companies in the railroad, mining and energy industries.

Headquarters : Evansville, Indiana

Industry: Transportation & Logistics

“ We are excited about the optimization and the results that we are going to see from Keller Schroeder because it’s a great model: it helps us manage our data, improve our processes, and at the end of the day, save money. ”



- Amy Romain Barron,
Vice President | United Companies